





	0-1 Mile	0-3 Mile	0-5 Mile
			
2000 Total Population	2,162	47,919	135,532
2000 Group Quarters	11	656	1,957
2004 Total Population	2,290	50,295	139,275
2009 Total Population	2,375	52,319	143,733
2004 - 2009 Annual Rate	0.73%	0.79%	0.63%
			
2000 Households	785	20,150	55,425
2000 Average Household Size	2.80	2.36	2.41
2004 Households	854	21,421	57,612
2004 Average Household Size	2.74	2.33	2.38
2009 Households	902	22,544	60,084
2009 Average Household Size	2.69	2.31	2.35
2004 - 2009 Annual Rate	1.10%	1.03%	0.84%
2000 Families	630	12,729	34,523
2000 Average Family Size	3.21	3.05	3.14
2004 Families	678	13,361	35,487
2004 Average Family Size	3.14	2.98	3.06
2009 Families	714	14,029	36,970
2009 Average Family Size	3.10	2.95	3.03
2004 - 2009 Annual Rate	1.04%	0.98%	0.82%
			
2000 Housing Units	950	21,849	60,957
Owner Occupied Housing Units	73.3%	58.4%	54.0%
Renter Occupied Housing Units	9.4%	33.8%	36.9%
Vacant Housing Units	6.6%	7.6%	9.1%
2004 Housing Units	1,031	23,167	63,394
Owner Occupied Housing Units	74.4%	60.1%	55.7%
Renter Occupied Housing Units	8.5%	32.4%	35.2%
Vacant Housing Units	5.9%	7.3%	9.1%
2009 Housing Units	1,095	24,456	66,362
Owner Occupied Housing Units	74.6%	61.2%	56.8%
Renter Occupied Housing Units	7.8%	31.0%	33.8%
Vacant Housing Units	6.2%	7.6%	9.5%
Per Capita Income			
2000	\$54,414	\$31,069	\$24,111
2004	\$61,800	\$37,847	\$29,416
2009	\$82,018	\$48,948	\$37,551

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.

	0-1 Mile	0-3 Mile	0-5 Mile
2000 Household by Income			
Household Income Base	824	20,174	55,497
<\$15,000	6.3%	11.2%	15.5%
\$15,000 - \$24,999	4.0%	11.6%	13.0%
\$25,000 - \$34,999	6.8%	11.2%	13.1%
\$35,000 - \$49,999	8.0%	15.2%	15.8%
\$50,000 - \$74,999	20.1%	20.9%	19.8%
\$75,000 - \$99,999	12.3%	12.1%	10.5%
\$100,000 - \$149,999	16.0%	9.3%	7.3%
\$150,000 - \$199,999	7.8%	3.1%	2.1%
\$200,000 +	18.7%	5.5%	2.8%
Average Household Income	\$141,290	\$73,940	\$58,210
2004 Household by Income			
Household Income Base	855	21,420	57,611
<\$15,000	5.6%	9.7%	13.3%
\$15,000 - \$24,999	3.7%	9.4%	10.5%
\$25,000 - \$34,999	5.3%	10.0%	11.5%
\$35,000 - \$49,999	7.8%	13.9%	15.1%
\$50,000 - \$74,999	16.0%	19.5%	19.4%
\$75,000 - \$99,999	13.6%	13.3%	12.1%
\$100,000 - \$149,999	15.1%	12.7%	11.0%
\$150,000 - \$199,999	11.3%	4.5%	3.1%
\$200,000 +	21.5%	7.1%	4.0%
Average Household Income	\$164,082	\$88,906	\$70,454
2009 Household by Income			
Household Income Base	903	22,544	60,081
<\$15,000	4.4%	7.9%	10.7%
\$15,000 - \$24,999	2.9%	7.0%	8.2%
\$25,000 - \$34,999	3.2%	7.8%	9.0%
\$35,000 - \$49,999	6.8%	12.2%	13.6%
\$50,000 - \$74,999	12.7%	18.8%	19.3%
\$75,000 - \$99,999	12.6%	13.4%	12.9%
\$100,000 - \$149,999	16.8%	16.3%	14.8%
\$150,000 - \$199,999	11.8%	6.5%	5.2%
\$200,000 +	28.7%	10.1%	6.2%
Average Household Income	\$214,518	\$113,731	\$89,079
2000 Owner Occupied HUs by Value			
Total	672	12,676	32,836
< \$50,000	3.0%	8.9%	19.5%
\$50,000 - \$99,999	6.7%	31.4%	35.6%
\$100,000 - \$149,999	15.0%	25.6%	22.7%
\$150,000 - \$199,999	14.0%	15.1%	10.3%
\$200,000 - \$299,999	26.9%	10.0%	7.2%
\$300,000 - \$499,999	27.4%	6.6%	3.4%
\$500,000 - \$999,999	6.1%	2.1%	1.0%
\$1,000,000+	0.9%	0.4%	0.3%
Average Home Value	\$277,325	\$153,669	\$120,368
2000 Specified Renter Occupied HUs by Contract Rent			
Total	88	7,468	22,533
With Cash Rent	93.2%	98.0%	95.4%
No Cash Rent	6.8%	2.0%	4.6%
Average Rent	\$655	\$547	\$464

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



	0-1 Mile	0-3 Mile	0-5 Mile
2000 Population by Age			
 Total	2,162	47,919	135,532
0 - 4	5.9%	6.9%	7.7%
5 - 9	8.2%	7.0%	7.6%
10 - 14	9.5%	7.0%	7.3%
15 - 24	11.7%	14.0%	14.6%
25 - 34	6.1%	13.5%	14.8%
35 - 44	16.3%	14.9%	15.4%
45 - 54	18.2%	14.0%	13.0%
55 - 64	9.7%	8.6%	7.6%
65 - 74	7.8%	6.5%	5.7%
75 - 84	5.5%	5.4%	4.5%
85+	1.4%	2.2%	1.7%
	69.9%	74.9%	73.3%
2004 Population by Age			
Total	2,290	50,295	139,275
0 - 4	5.9%	6.9%	7.7%
5 - 9	7.4%	6.8%	7.3%
10 - 14	9.2%	7.1%	7.3%
15 - 24	11.7%	13.9%	15.0%
25 - 34	6.1%	13.5%	14.4%
35 - 44	14.4%	13.5%	14.1%
45 - 54	18.9%	14.4%	13.7%
55 - 64	11.5%	10.0%	8.9%
65 - 74	7.5%	6.4%	5.5%
75 - 84	5.7%	5.3%	4.3%
85+	1.7%	2.4%	1.9%
18+	71.3%	75.2%	73.6%
2009 Population by Age			
Total	2,375	52,319	143,733
0 - 4	5.9%	6.9%	7.7%
5 - 9	6.7%	6.2%	6.7%
10 - 14	8.7%	7.0%	7.2%
15 - 24	11.7%	14.1%	15.3%
25 - 34	6.9%	13.2%	14.0%
35 - 44	12.8%	12.6%	13.2%
45 - 54	18.4%	14.0%	13.7%
55 - 64	13.8%	11.7%	10.5%
65 - 74	7.5%	6.5%	5.5%
75 - 84	5.4%	5.0%	4.1%
85+	2.1%	2.8%	2.2%
18+	72.4%	75.7%	74.2%
2000 Population by Sex			
Males	48.7%	48.3%	48.6%
Females	51.3%	51.7%	51.4%
2004 Population by Sex			
Males	48.8%	48.2%	48.6%
Females	51.2%	51.8%	51.4%
2009 Population by Sex			
Males	48.9%	48.2%	48.5%
Females	51.0%	51.8%	51.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.



	0-1 Mile	0-3 Mile	0-5 Mile
2000 Population by Race/Ethnicity			
 Total	2,162	47,919	135,532
White Alone	89.6%	77.4%	68.5%
Black Alone	2.1%	12.5%	20.2%
American Indian Alone	0.4%	0.6%	0.8%
Asian or Pacific Islander Alone	5.5%	5.4%	5.1%
Some Other Race Alone	0.7%	1.5%	2.4%
Two or More Races	1.8%	2.7%	3.0%
Hispanic Origin	1.9%	3.7%	5.2%
Diversity Index	22.5	42.7	53.8
2004 Population by Race/Ethnicity			
Total	2,290	50,295	139,275
White Alone	87.6%	74.4%	66.5%
Black Alone	2.3%	13.4%	20.4%
American Indian Alone	0.4%	0.6%	0.8%
Asian or Pacific Islander Alone	6.9%	6.9%	6.4%
Some Other Race Alone	0.8%	1.8%	2.9%
Two or More Races	1.9%	2.8%	3.1%
Hispanic Origin	2.5%	4.7%	6.4%
Diversity Index	26.5	47.5	57.0
2009 Population by Race/Ethnicity			
Total	2,375	52,319	143,733
White Alone	84.9%	71.2%	63.9%
Black Alone	2.5%	14.0%	20.6%
American Indian Alone	0.4%	0.6%	0.7%
Asian or Pacific Islander Alone	9.1%	8.8%	8.0%
Some Other Race Alone	1.1%	2.3%	3.5%
Two or More Races	2.0%	3.0%	3.3%
Hispanic Origin	3.3%	6.0%	7.8%
Diversity Index	31.7	52.6	60.9
2000 Population 3+ by School Enrollment			
 Total	2,076	46,145	129,369
Enrolled in Nursery/Preschool	2.9%	2.3%	2.3%
Enrolled in Kindergarten	1.0%	1.4%	1.6%
Enrolled in Grade 1-8	15.3%	12.2%	12.6%
Enrolled in Grade 9-12	7.6%	6.0%	5.9%
Enrolled in College	2.1%	6.5%	6.8%
Enrolled in Grad/Prof School	1.2%	2.1%	2.1%
Not Enrolled in School	69.9%	69.4%	68.7%
2000 Population 25+ by Educational Attainment			
Total	1,430	31,121	85,287
Less than 9th Grade	1.4%	1.9%	3.3%
9th - 12th Grade, No Diploma	3.4%	4.7%	7.8%
High School Graduate	8.4%	18.7%	22.2%
Some College, No Degree	20.8%	25.2%	25.7%
Associate Degree	2.7%	4.6%	5.3%
Bachelor's Degree	40.6%	27.9%	22.9%
Master's/Prof/Doctorate Degree	22.9%	17.0%	12.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.

	0-1 Mile	0-3 Mile	0-5 Mile
2000 Population 15+ by Sex and Marital Status			
 Total	1,644	37,946	105,114
Females	51.5%	52.4%	52.0%
Never Married	7.4%	12.0%	12.7%
Married, not Separated	35.0%	28.2%	26.4%
Married, Separated	0.2%	0.7%	1.0%
Widowed	6.1%	5.6%	5.3%
Divorced	2.9%	5.8%	6.7%
Males	48.5%	47.6%	48.0%
Never Married	8.3%	13.4%	14.9%
Married, not Separated	37.2%	28.8%	26.7%
Married, Separated	0.1%	0.5%	0.7%
Widowed	1.0%	1.2%	1.1%
Divorced	1.9%	3.7%	4.6%
2000 Population 16+ by Employment Status			
 Total	1,602	37,224	103,213
In Labor Force	57.9%	66.9%	68.2%
Civilian Employed	57.2%	64.2%	63.4%
Civilian Unemployed	0.6%	1.9%	3.3%
In Armed Forces	0.1%	0.9%	1.6%
Not in Labor Force	42.2%	33.1%	31.8%
2004 Civilian Population 16+ in Labor Force			
Civilian Employed	99.1%	96.1%	93.4%
Civilian Unemployed	1.0%	3.9%	6.6%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	99.4%	96.2%	93.8%
Civilian Unemployed	0.6%	3.8%	6.2%
2000 Females 16+ by Employment Status and Age of Children			
Total	820	19,522	53,641
Own Children < 6 Only	4.4%	7.7%	8.8%
Employed/in Armed Forces	0.9%	4.7%	5.2%
Unemployed	0.0%	0.1%	0.4%
Not in Labor Force	3.5%	2.8%	3.2%
Own Children <6 and 6-17 Only	7.0%	6.3%	7.1%
Employed/in Armed Forces	2.6%	3.8%	4.1%
Unemployed	0.0%	0.0%	0.1%
Not in Labor Force	4.4%	2.4%	2.9%
Own Children 6-17 Only	26.3%	16.4%	16.2%
Employed/in Armed Forces	14.8%	12.4%	12.1%
Unemployed	0.7%	0.3%	0.6%
Not in Labor Force	10.9%	3.8%	3.6%
No Own Children <18	62.3%	69.6%	68.0%
Employed/in Armed Forces	23.8%	35.9%	35.9%
Unemployed	0.1%	1.2%	2.1%
Not in Labor Force	38.4%	32.4%	30.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.

	0-1 Mile	0-3 Mile	0-5 Mile
2004 Employed Population 16+ by Industry			
 Total	964	24,984	67,105
Agriculture/Mining	0.6%	0.7%	0.7%
Construction	4.0%	3.9%	4.1%
Manufacturing	19.1%	21.2%	22.1%
Wholesale Trade	7.2%	3.5%	3.3%
Retail Trade	10.9%	11.6%	10.7%
Transportation/Utilities	0.9%	2.6%	3.0%
Information	1.6%	2.4%	2.6%
Finance/Insurance/Real Estate	12.8%	8.3%	7.4%
Services	42.0%	41.7%	42.1%
	0.9%	3.9%	4.0%
2004 Employed Population 16+ by Occupation			
Total	966	24,984	67,107
White Collar	87.4%	73.3%	67.9%
Management/Business/Financial	27.5%	16.4%	14.0%
Professional	31.4%	26.6%	24.6%
Sales	18.8%	15.8%	14.1%
Administrative Support	9.6%	14.5%	15.1%
Services	5.0%	11.5%	13.5%
Blue Collar	7.7%	15.2%	18.7%
Farming/Forestry/Fishing	0.0%	0.2%	0.3%
Construction/Extraction	1.1%	3.1%	3.7%
Installation/Maintenance/Repair	2.5%	3.1%	3.6%
Production	2.7%	6.0%	7.6%
Transportation/Material Moving	1.3%	2.9%	3.5%
2000 Workers 16+ by Means of Transportation to Work			
 Total	907	23,863	66,065
Drove Alone - Car, Truck, or Van	88.0%	85.5%	84.4%
Carpooled - Car, Truck, or Van	7.2%	8.8%	9.5%
Public Transportation	0.1%	0.5%	1.0%
Walked	0.4%	1.1%	1.9%
Other Means	0.1%	0.4%	0.5%
Worked at Home	4.2%	3.7%	2.7%
2000 Workers 16+ by Travel Time to Work			
Total	907	23,864	66,066
Did not Work at Home	95.8%	96.3%	97.3%
Less than 5 minutes	3.4%	2.8%	2.7%
5 to 9 minutes	10.5%	14.2%	13.5%
10 to 19 minutes	50.5%	47.2%	48.6%
20 to 24 minutes	19.7%	19.5%	18.3%
25 to 34 minutes	9.5%	9.6%	10.2%
35 to 44 minutes	1.0%	1.1%	1.0%
45 to 59 minutes	0.9%	0.6%	1.0%
60 to 89 minutes	0.3%	0.8%	1.1%
90 or more minutes	0.0%	0.7%	0.9%
Worked at Home	4.2%	3.7%	2.7%
Average Travel Time to Work (in min)	21.8	16.1	16.4
2000 Households by Vehicles Available			
Total	861	20,206	55,392
None	2.2%	6.2%	7.4%
1	21.5%	34.4%	37.5%
2	50.6%	43.4%	40.2%
3	20.2%	12.4%	11.1%
4	4.8%	2.9%	2.9%
5+	0.7%	0.7%	0.9%
Average Number of Vehicles Available	1.8	1.7	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.

	0-1 Mile	0-3 Mile	0-5 Mile
2000 Households by Type			
 Total	785	20,150	55,425
Family Households	80.3%	63.2%	62.3%
Married-couple Family	72.4%	50.8%	46.5%
With Related Children	38.7%	23.1%	22.5%
Other Family (No Spouse)	6.6%	11.9%	15.8%
With Related Children	4.3%	8.3%	11.1%
Nonfamily Households	19.7%	36.8%	37.7%
Householder Living Alone	18.0%	31.1%	31.8%
Householder Not Living Alone	1.7%	5.7%	5.9%
Households with Related Children	43.1%	31.4%	33.5%
Households with Persons 65+	26.6%	22.2%	20.4%
2000 Households by Size			
Total	785	20,150	55,425
1 Person Household	20.3%	31.1%	31.8%
2 Person Household	38.5%	34.3%	31.8%
3 Person Household	17.8%	14.4%	14.9%
4 Person Household	20.8%	12.1%	12.3%
5 Person Household	11.0%	5.7%	5.9%
6 Person Household	3.6%	1.8%	2.1%
7+ Person Household	1.1%	0.8%	1.2%
2000 Households by Year Householder Moved In			
 Total	759	20,158	55,396
Moved in 1999 to March 2000	18.3%	28.0%	27.0%
Moved in 1995 to 1998	35.7%	31.5%	31.7%
Moved in 1990 to 1994	17.7%	15.7%	14.8%
Moved in 1980 to 1989	18.8%	12.9%	12.3%
Moved in 1970 to 1979	4.6%	6.3%	6.6%
Moved in 1969 or Earlier	4.9%	5.6%	7.6%
2000 Housing Units by Units in Structure			
Total	934	21,859	60,931
1, Detached	83.3%	59.2%	61.9%
1, Attached	4.5%	5.4%	5.4%
2	0.6%	1.7%	3.8%
3 or 4	2.0%	4.4%	6.1%
5 to 9	0.5%	6.3%	4.8%
10 to 19	1.5%	9.1%	6.6%
20+	4.1%	10.8%	9.7%
20+	3.4%	3.2%	1.7%
Mobile Home	0.0%	0.0%	0.0%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	934	21,858	60,931
1999 to March 2000	7.2%	2.4%	2.8%
1995 to 1998	14.8%	8.2%	6.5%
1990 to 1994	18.0%	8.9%	6.9%
1980 to 1989	27.6%	22.1%	15.9%
1970 to 1979	11.6%	22.3%	15.2%
1969 or Earlier	20.9%	36.1%	52.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.

0-1 Mile

0-3 Mile

0-5 Mile



2004 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

	0-1 Mile	0-3 Mile	0-5 Mile
Apparel & Services: Total \$	\$6,588,546	\$90,146,267	\$192,789,508
Average Spent	\$7,714.93	\$4,208.31	\$3,346.34
Spending Potential Index	278	152	121
Computers & Accessories: Total \$	\$617,695	\$8,434,542	\$17,996,956
Average Spent	\$723.30	\$393.75	\$312.38
Spending Potential Index	234	128	101
Education: Total \$	\$2,099,955	\$28,342,217	\$60,506,402
Average Spent	\$2,458.96	\$1,323.10	\$1,050.24
Spending Potential Index	244	132	104
Entertainment/Recreation: Total \$	\$6,332,119	\$85,519,740	\$182,221,496
Average Spent	\$7,414.66	\$3,992.33	\$3,162.91
Spending Potential Index	242	130	103
Food at Home: Total \$	\$10,761,915	\$150,602,589	\$322,796,843
Average Spent	\$12,601.77	\$7,030.60	\$5,602.94
Spending Potential Index	269	150	120
Food Away from Home: Total \$	\$7,249,604	\$100,543,014	\$215,392,508
Average Spent	\$8,489.00	\$4,693.67	\$3,738.67
Spending Potential Index	274	152	121
Health Care: Total \$	\$6,219,188	\$85,212,512	\$180,917,311
Average Spent	\$7,282.42	\$3,977.99	\$3,140.27
Spending Potential Index	223	122	96
HH Furnishings & Equip: Total \$	\$4,638,967	\$62,380,026	\$132,731,967
Average Spent	\$5,432.05	\$2,912.10	\$2,303.89
Spending Potential Index	256	137	108
Investments: Total \$	\$24,991,647	\$287,241,138	\$584,987,054
Average Spent	\$29,264.22	\$13,409.32	\$10,153.91
Spending Potential Index	332	152	115
Retail Goods: Total \$	\$50,012,976	\$691,796,841	\$1,480,205,868
Average Spent	\$58,563.20	\$32,295.26	\$25,692.67
Spending Potential Index	243	134	107
Shelter: Total \$	\$26,574,311	\$361,004,319	\$768,854,623
Average Spent	\$31,117.46	\$16,852.82	\$13,345.39
Spending Potential Index	235	127	101
TV/Video/Sound Equipment: Total \$	\$1,858,345	\$26,017,260	\$55,853,988
Average Spent	\$2,176.05	\$1,214.57	\$969.49
Spending Potential Index	219	122	98
Travel: Total \$	\$3,792,878	\$49,821,724	\$105,187,730
Average Spent	\$4,441.31	\$2,325.84	\$1,825.80
Spending Potential Index	245	128	101
Vehicle Maintenance & Repairs: Total \$	\$1,974,631	\$27,531,287	\$58,754,273
Average Spent	\$2,312.21	\$1,285.25	\$1,019.83
Spending Potential Index	225	125	99

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100. Expenditure data are derived from the Consumer Expenditure Surveys, Bureau of Labor Statistics.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2004 and 2009.